



992 ENDURANCE CUP

POWERED BY PORSCHE MOTORSPORT

09:44:32

THE
SCHOOL
OF COOL

ELFERSPOT.COM



ELFERSPOT.COM

2024 MEDIA OVERVIEW



POWERED BY
PORSCHE
MOTORSPORT

PAGID
RACING
THE DIFFERENCE IN DRIVING

halo
By Orithene

NIOLA JET
CHARTER SERVICE

HRX
RESPONSE MOTORSPORT

akrolegis

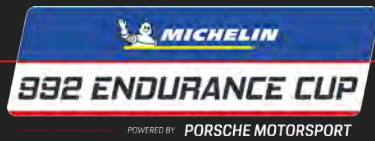
Porsche Club
Francorchamps

CASELINER
MOTORSPORT PIT EQUIPMENT



CREVENTIC

CIRCUIT DE SPA
FRANCORCHAMPS



ABOUT THE RACE

Porsche Motorsport and series organizer Creventic have created a new event for the current 911 GT3 Cup: the Michelin 992 Endurance Cup powered by Porsche Motorsport. The 12-hour race will be run on the 6/7 September 2024 at the Circuit de Spa-Francorchamps in Belgium. This event is reserved exclusively for customer teams fielding 992-generation 911 GT3 Cup cars.

With the Michelin 992 Endurance Cup powered by Porsche Motorsport, Porsche Motorsport and Creventic offer the first endurance race solely for the latest 911 GT3 Cup. The debut of the new event specifically for the 375 kW (510 PS) one-make cup vehicle will be contested at Spa-Francorchamps, Belgium, at the beginning of September. Only participants fielding the 992-generation 911 GT3 Cup model are eligible to compete. Competitors will face a 12-hour race on one of the most demanding circuits in the world: The 7.004-kilometre "Ardennes rollercoaster" features 21 corners and several long, full-throttle passages through the forested mountains of Wallonia.

The Creventic organisation provides the sporting regulations for the endurance race. The technical framework is based on the successful one-make cup series that Porsche runs worldwide with the 911 GT3 Cup – with slight adaptations for long-distance racing. Registered teams fight for victory in the overall ranking as well as in the Pro, Pro/Am and Am classes. Michelin is the official tyre partner of the event. The premium manufacturer supplies racing tyres developed exclusively for the Porsche 911 GT3 Cup and also supports customer teams in the paddock at the track.





Michelin 992 Endurance Cup powered by Porsche Motorsport

FACTS & STATS



29
CARS ENTERED

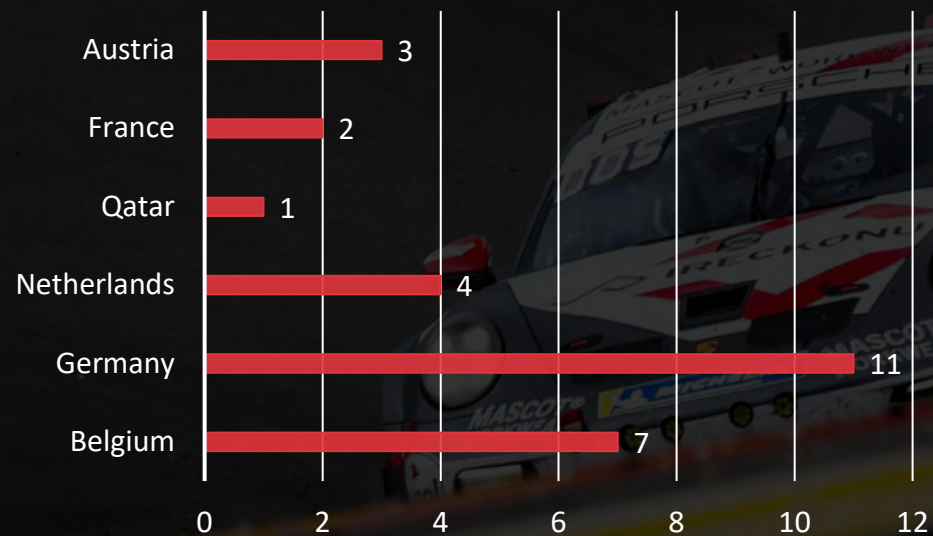
7 **9** **13**
PRO **PRO/AM** **AM**

20
TOTAL TEAMS

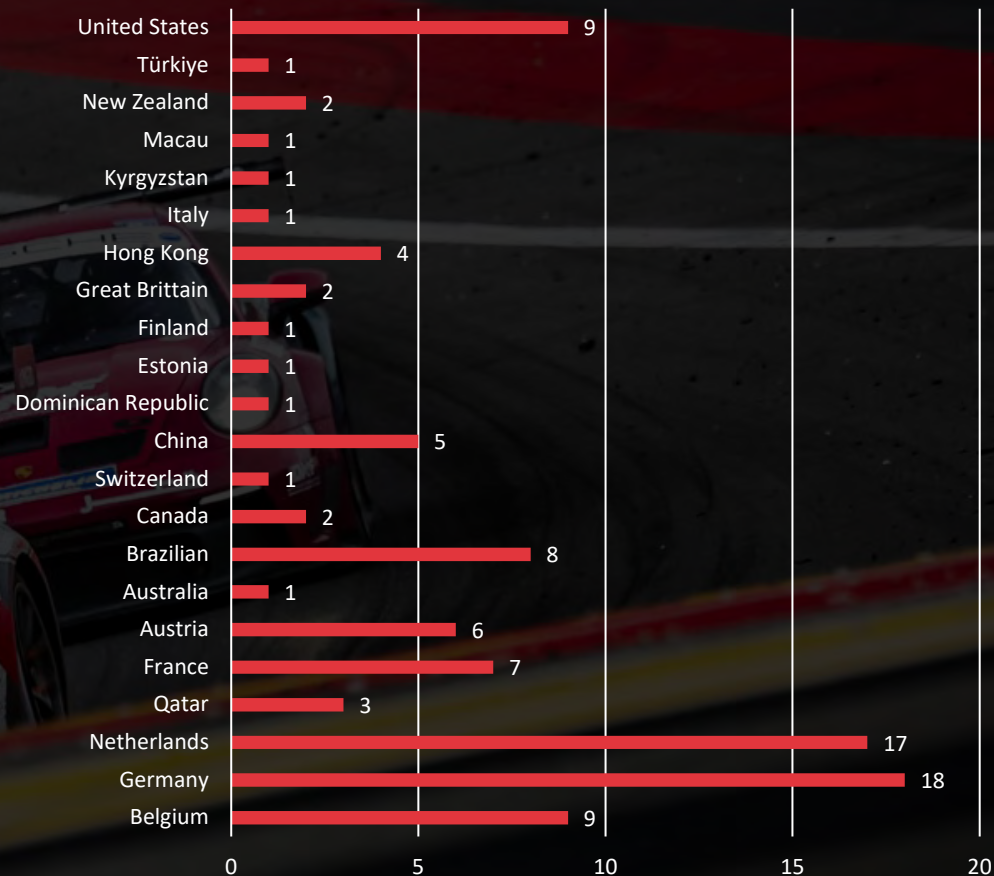
3.000
SPECTATORS

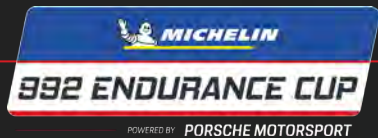
103
TOTAL DRIVERS

TEAM NATIONALITIES:



DRIVER NATIONALITIES:





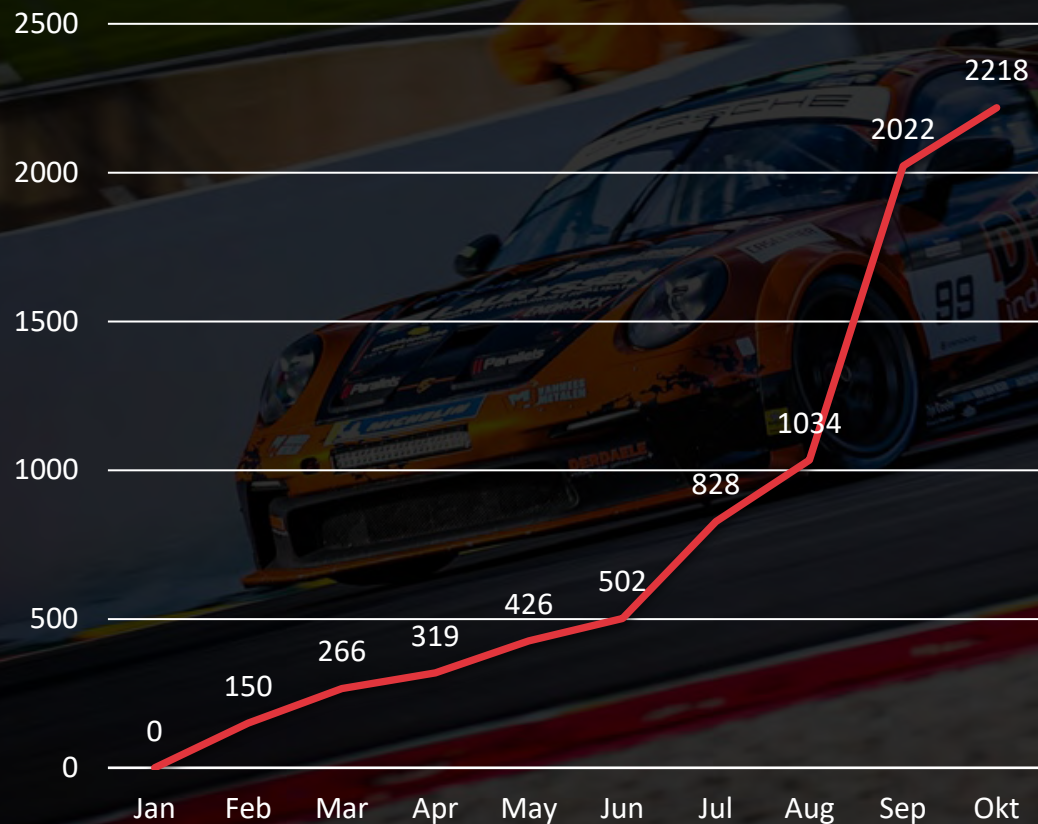
Michelin 992 Endurance Cup powered by Porsche Motorsport

MEDIA & DISTRIBUTION

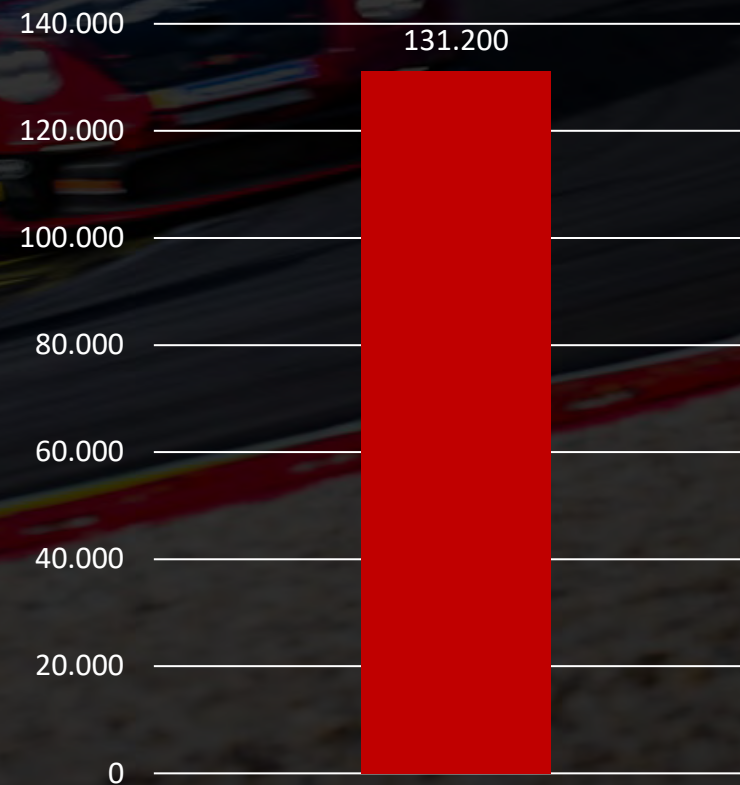


SOCIAL MEDIA GROWTH

FOLLOWER GROWTH

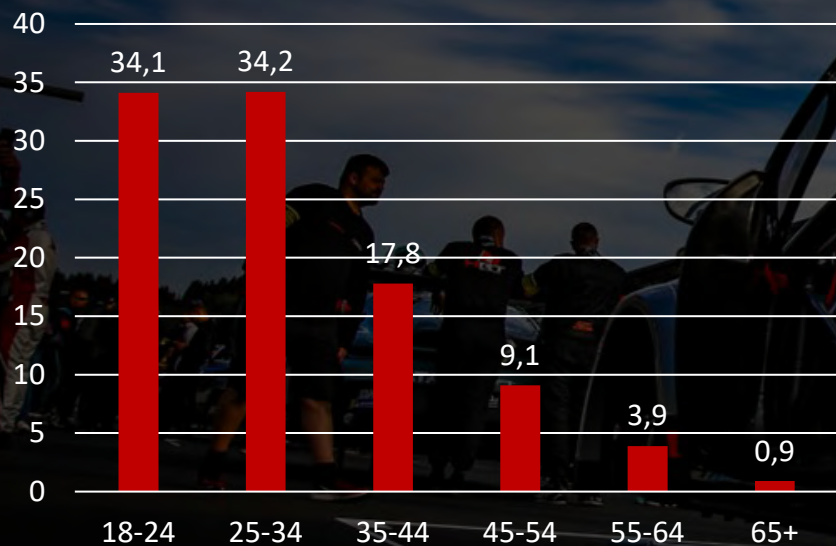


TOTAL REACH DURING EVENT

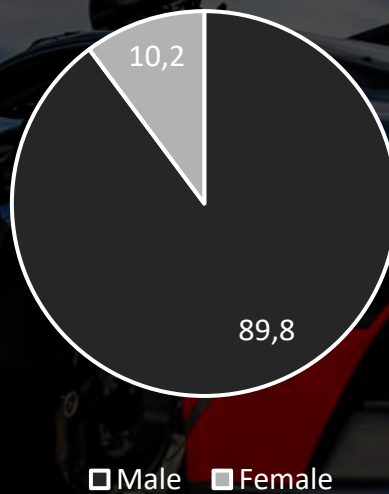


GENDER, AGE & TOP COUNTRIES AUDIENCE

AGE



GENDER



TOP COUNTRIES

1	The Netherlands
2	Germany
3	Belgium
4	United States
5	France

MOST VIEWED REELS



1. 49.1 K VIEWS



2. 23.2 K VIEWS



3. 10.6 K VIEWS

YOUTUBE STATISTICS

71,7 K
TOTAL VIEWS

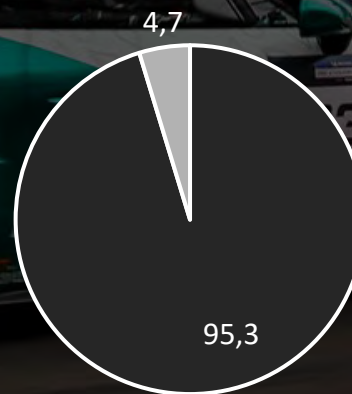
21.4 K
HOURS WATCHED

42.5 K
UNIQUE VIEWS

TOP COUNTRIES

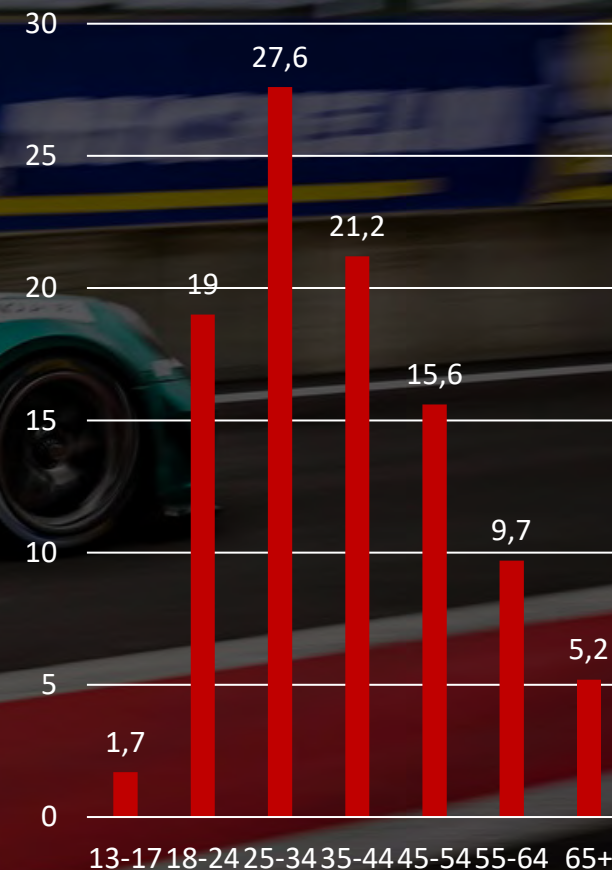
1	Germany
2	United States
3	The Netherlands
4	United Kingdom
5	Belgium

GENDER



Male Female

AGE





MICHELIN
992 ENDURANCE CUP
POWERED BY PORSCHE MOTORSPORT

Michelin 992 Endurance Cup powered by Porsche Motorsport

RACE WINNERS



RACE WINNERS



2ND #8 Max Kruse Racing
Jan-Jaap van Roon / Tom Coronel / Paul Meijer / Benjamin Leuchter

3RD #9 Red Camel-Jordans.nl
Ivo Breukers / Luc Breukers / Rik Breukers / Fabian Danz



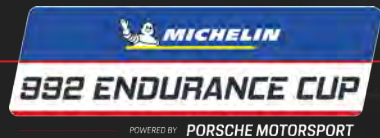
2ND #99 Belgium Racing
Dylan Derdaele / Jan Laurysen / Sacha Norden

3RD #98 Belgium Racing
Michael Cool / Ghislain Cordeel / Kobe de Breucker



2ND #85 Neuhofer Rennsport
Eric Kwong / Henry Kwong / Dylan Yip / Jinlong Bao

3RD #888 Seblajoux Racing by DUWO Racing
Sebastien Lajoux / Stephane Perrin / Laurent Misbach / Mathys Jaubert



Michelin 992 Endurance Cup powered by Porsche Motorsport

PADDOCK ACTIVITIES





START GRID



PORSCHE EXHIBITIONS





**PORSCHE 911 GT3
CUP SIMULATOR**

GRAND MARQUEE

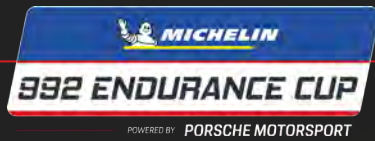




Michelin 992 Endurance Cup powered by Porsche Motorsport

RESPONSES FROM DRIVERS





Alfred Renauer,
Driver #85 Neuhofer Rennsport

"There are 29 Porsche 911 GT3 Cup (992) cars with all the same engine and power, this makes it more interesting than other Endurance races. It's a good competition and I like it very much; I hope they do it again next year."

Tom Coronel,
Driver #8 Max Kruse Racing

"The 992 Endurance Cup worked mega, everyone has the same cars, same tyres etc. and that works very well. I'm sure, next year there will be 50 cars on the grid."

Alex Sedgwick,
Driver #90 MRS Racing

"It is really cool that Creventic has put this event on, hopefully it is something that can keep growing and come back next year."

Therese Lahlouh,
Driver #90 MRS Racing

"Creventic has really figured out how to do great pit lane fuels for an endurance race for these kind of Porsche cars. Porsche North America will be implementing this in its 6H race at the Circuit of the Americas soon."

Sacha Norden,
Driver #99 Belgium Racing

"It is a really fun event, it is a 12 hour Carrera Cup race. I really love Carrera cup racing and this is even better due to the amount of driving time."

Adam Christodoulou,
Driver #31 Toro Racing by HRT Performance

"A real cool challenge having so many of just the same car, this is the only Porsche only endurance race there has ever been."

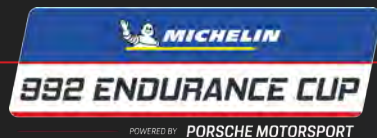


992 ENDURANCE CUP

POWERED BY PORSCHE MOTORSPORT

Michelin 992 Endurance Cup powered by Porsche Motorsport

PARTNERS

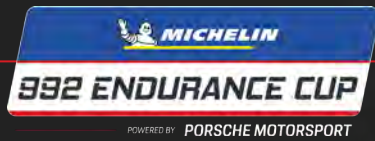


PORSCHE MOTORSPORT

Working as a partner of Creventic, Porsche Motorsport was part of the planning process of the event since the initial idea for such format became alive.

As the exclusive use of our products is a quite fundamental pillar in this project, it was important for us, that the safety- and quality- standards we have set for our own Porsche one-make series worldwide, are followed also here. Being involved in the development of the sporting- and technical- regulations, the planning of parts- and track- support for our common customers and the communication around this race was highly important to us and makes us proud after seeing the success of the first edition.





In addition to its longtime involvement in topflight endurance racing, Michelin has been a partner of Porsche Motorsport for practically half-a-century. It was therefore no surprise to see it step up as title sponsor of and exclusive tire supplier to the Michelin 992 Endurance Cup powered by Porsche Motorsport.

The inaugural Michelin 992 Endurance Cup powered by Porsche Motorsport was a resounding success, attracting an entry of almost 30 cars and more than 100 drivers, while the action was followed by more than 130,000 fans around the world.

The MICHELIN Pilot Sport Cup N3/N/3R tires developed specifically for the Porsche 911 GT3 Cup (992) combine outstanding grip and fast warm-up performance with the longevity and consistency required for the 12-hour race at the notoriously exacting Circuit de Spa-Francorchamps in Belgium's Ardennes Mountains.

Creventic provides Porsche and Michelin with an opportunity to showcase the performance of their respective products and play a part in shaping the future of motorsport. The technical data harvested during the Michelin Creventic 992 Endurance Cup powered by Porsche Motorsport is feeding the development of both the all-electric Porsche GT4 e-Performance and Michelin tires that contain 63 percent renewable or recycled raw materials.



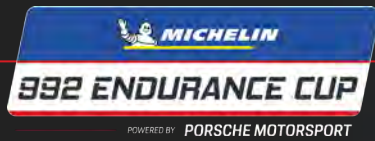


PAGID RACING

THE DIFFERENCE IN BRAKING

The partnership between PAGID Racing and Creventic is a pivotal step for our brake pad business. This collaboration aligns us with a renowned organizer of endurance racing events, enhancing our brand visibility and credibility within the motorsport community. By supplying our high-performance endurance brake pads to Creventic's series, we demonstrate our commitment to excellence and reliability under the most demanding conditions, while driving continuous improvement. Together, we are set to push the boundaries of performance, ensuring that our brake pads remain the top choice for racers worldwide.





CASELINER®

MOTORSPORT PIT EQUIPMENT

Since 2008, CASELINER has specialized in pit equipment for the motorsport industry, offering a comprehensive range of high-quality products that meet all equipment requirements from a single, reliable source. Our goal is to become a long-term partner for our customers, providing everything they need in one place and building a trustworthy relationship based on reliability and performance.

We are proud to be the technical partner of the Michelin 992 Endurance Cup powered by Porsche Motorsport, delivering simple yet sophisticated solutions that combine top-tier innovations with elegant, functional design. Every product is crafted with a focus on durability, ease of use, and aesthetics, making our equipment an essential part of every professional team.

Through our close collaboration with the CREVENTIC team, we continuously improve our technology and maintain the highest standards of quality. With CASELINER, you're not just choosing a product—you're choosing a partner committed to enhancing your team's performance on and off the track.



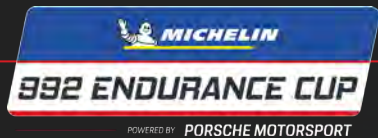


Porsche Club

Francorchamps



With over 23 years of experience organizing the highly successful Porsche Club Francorchamps Days—one of the largest Porsche gatherings worldwide—the Porsche Club Francorchamps team partnered with Creventic to host an unforgettable Porsche-only Cars & Coffee event. Through a seamless collaboration between the two organizations, we brought together over 250 Porsche road cars and their passionate owners. These stunning vehicles filled the 992 Endurance Cup paddock, creating a truly captivating display. Meanwhile, Porsche owners and race spectators enjoyed coffee and had the chance to admire exclusive cars, memorabilia, and an immersive simulator in the Grand Marquee, a hospitality tent at the heart of the Spa-Francorchamps paddock, hosted by Creventic and PCF. The collaboration was considered a resounding success by both Creventic and Porsche Club Francorchamps, and by spectators alike, and it is set to be repeated in the future.



NIOLA JET

CHARTER SERVICE

As the official partner of Creventic, Niola Jet is dedicated to providing tailored air transport solutions for teams, drivers, and guests during the Creventic's events. We ensure efficient and comfortable travel, facilitating the logistics of races worldwide. Our personalized approach and deep industry knowledge allow us to meet our clients' specific needs, enabling them to focus on what matters the most: the race. Thanks to our solutions, participants can reach events effectively, especially for hard-to-access races, helping to avoid fatigue. Additionally, we offer a jet-sharing program that allows participants to share a jet for their travel to the races. Niola Jet is committed to supporting Creventic by delivering quality service that enhances the experience for participants and spectators.





akrolegis

akrolegis

For Akrolegis as a local law firm with a steady passion for endurance racing, partnering Creventic for the first Michelin 992 Endurance Cup powered by Porsche Motorsport on home soil at Spa-Francorchamps was a no-brainer. With former experience in international motorsport sponsoring, partnering MarcVDS for their Spa 24 victory in 2015 and Belgian stalwart Laurens Vanthoor in 2018 en 2019, the circumstance of partnering a race organization was the logical next step. The process of reaching the agreement was natural and the execution flawless, thanks to the gentle and willing staff at Creventic.



TANJA STADNIC.COM
PORSCHE ACRYLIC ART

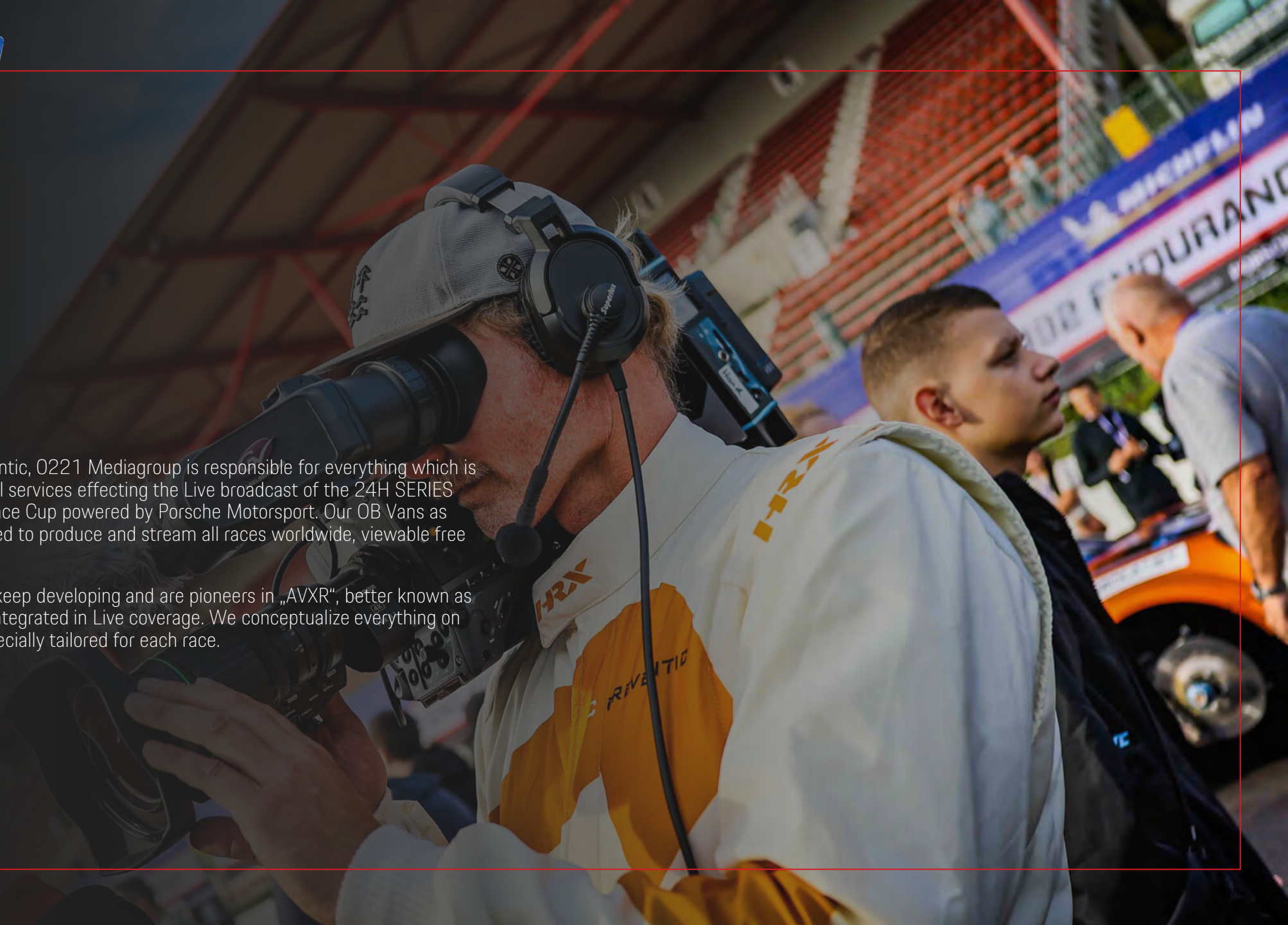
As a renowned Porsche artist, I've had the privilege of attending numerous Porsche events and meeting many iconic individuals associated with the brand and Porsche Motorsport. Having the honor of presenting three specially commissioned paintings on stage to the top three winning teams of the Michelin 992 Endurance Cup powered by Porsche Motorsport was another unforgettable highlight of my career. It was an absolute pleasure to partner with Creventic. The event was flawlessly organized and executed with the highest level of professionalism.





Working as a Partner of Creventic, 0221 Mediagroup is responsible for everything which is „live“ since 2012. We cover all services effecting the Live broadcast of the 24H SERIES and the Michelin 992 Endurance Cup powered by Porsche Motorsport. Our OB Vans as well as our flight cases are used to produce and stream all races worldwide, viewable free of charge for every racing Fan.

We move with the times and keep developing and are pioneers in „AVXR“, better known as Augmented / Virtual Reality, integrated in Live coverage. We conceptualize everything on each event and our work is specially tailored for each race.





The relationship between Creventic and RSL, goes back to 2012 when the 24H Dubai was broadcast live for the first time. The January event, the opening to the International Endurance racing calendar, had been running since 2006 and was one of the events the audience most requested was given coverage.

From the earliest phone calls and meetings, it was clear that Creventic and RSL shared the same passion and enthusiasm for endurance racing. The Creventic philosophy of organizing races for racers, putting the competitor first, mirrors the "fans first" RSL approach to broadcasting.

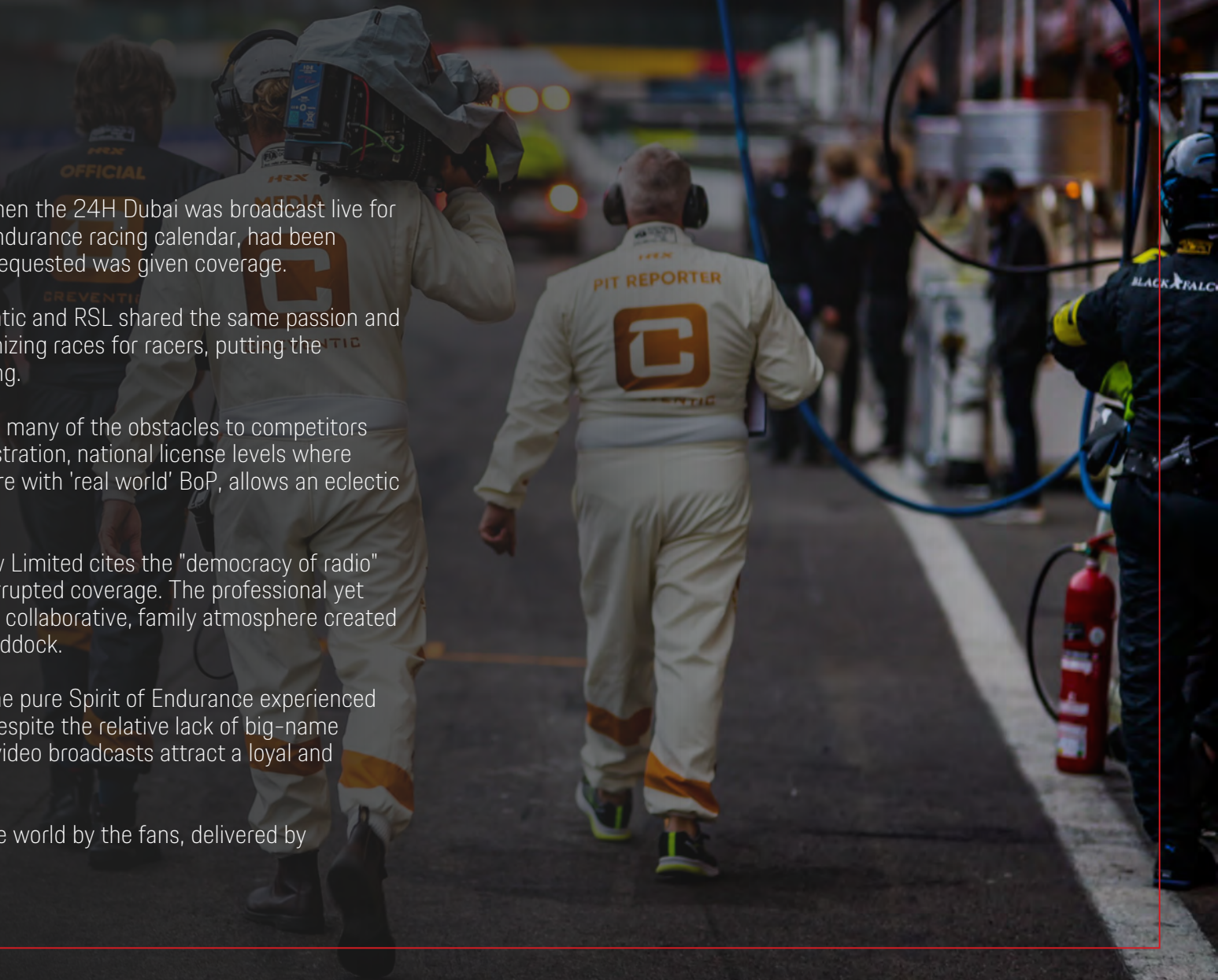
Creventic organize events, on bucket list circuits for drivers, without many of the obstacles to competitors found in other more traditional series and championships. Easy registration, national license levels where possible, Series organized transport of race cars and a class structure with 'real world' BoP, allows an eclectic mix of cars to compete together.

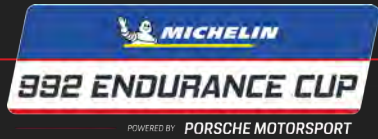
On the broadcast side Eve Hewitt, Managing Director of Radio Show Limited cites the "democracy of radio" as the essential principle behind free to air, non-geoblocked, uninterrupted coverage. The professional yet informal tone of the broadcast is influenced by and reflective of, the collaborative, family atmosphere created by the Creventic Organizing team which encompasses the whole paddock.

This "no barriers" approach allows endurance racing fans to share the pure Spirit of Endurance experienced by competitors. This resonates with the listeners and viewers and despite the relative lack of big-name teams or drivers, especially in the early years, Creventic audio and video broadcasts attract a loyal and growing audience.

Access to endurance racing, at the track as a competitor, around the world by the fans, delivered by Creventic and RSL.

Partners in Passion.

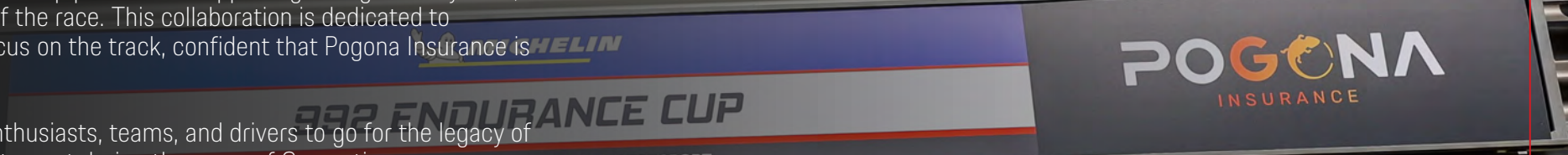




Pogona Insurance and Creventic share a deep passion for supporting racing at every level, prioritizing safety, and go for the thrill of the race. This collaboration is dedicated to ensuring that teams and drivers can focus on the track, confident that Pogona Insurance is safeguarding their investments.

We invite and motivate all motorsport enthusiasts, teams, and drivers to go for the legacy of thrilling moments and unparalleled excitement during the races of Creventic. Our Pogona insurance team will offer specialized coverage options designed for the unique risks associated with endurance racing, providing participants with peace of mind on and off the track and go for their racing thrill at the same time!

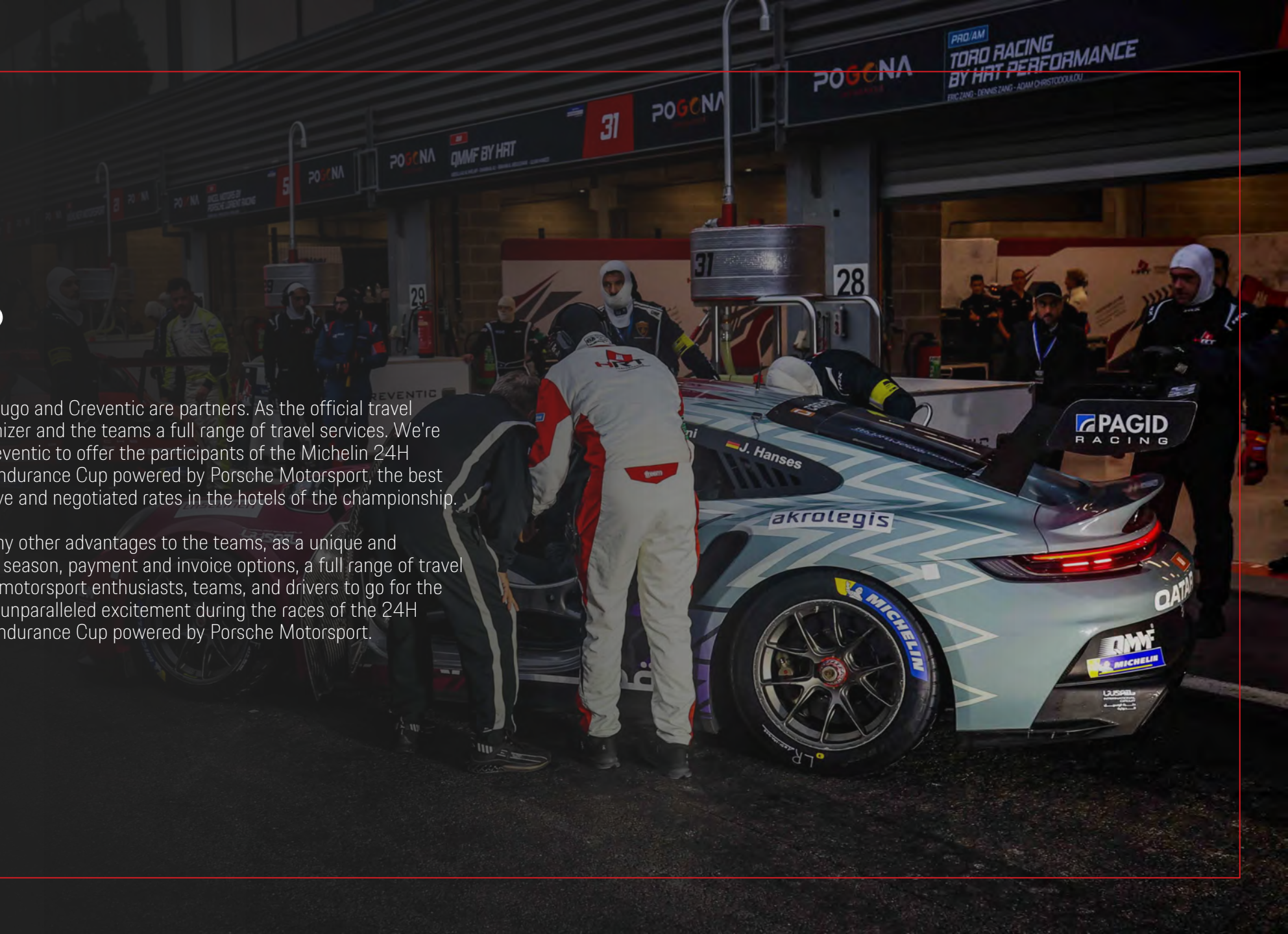
For inquiries, partnership opportunities, or to learn more about Pogona Insurance and Creventic, please contact us at race@pogonainsurance.com or visit www.pogonainsurance.com





It's been 4 years now that Revolugo and Creventic are partners. As the official travel partner, we provide to the Organizer and the teams a full range of travel services. We're happy to work together with Creventic to offer the participants of the Michelin 24H SERIES and the Michelin 992 Endurance Cup powered by Porsche Motorsport, the best conditions of travel with exclusive and negotiated rates in the hotels of the championship.

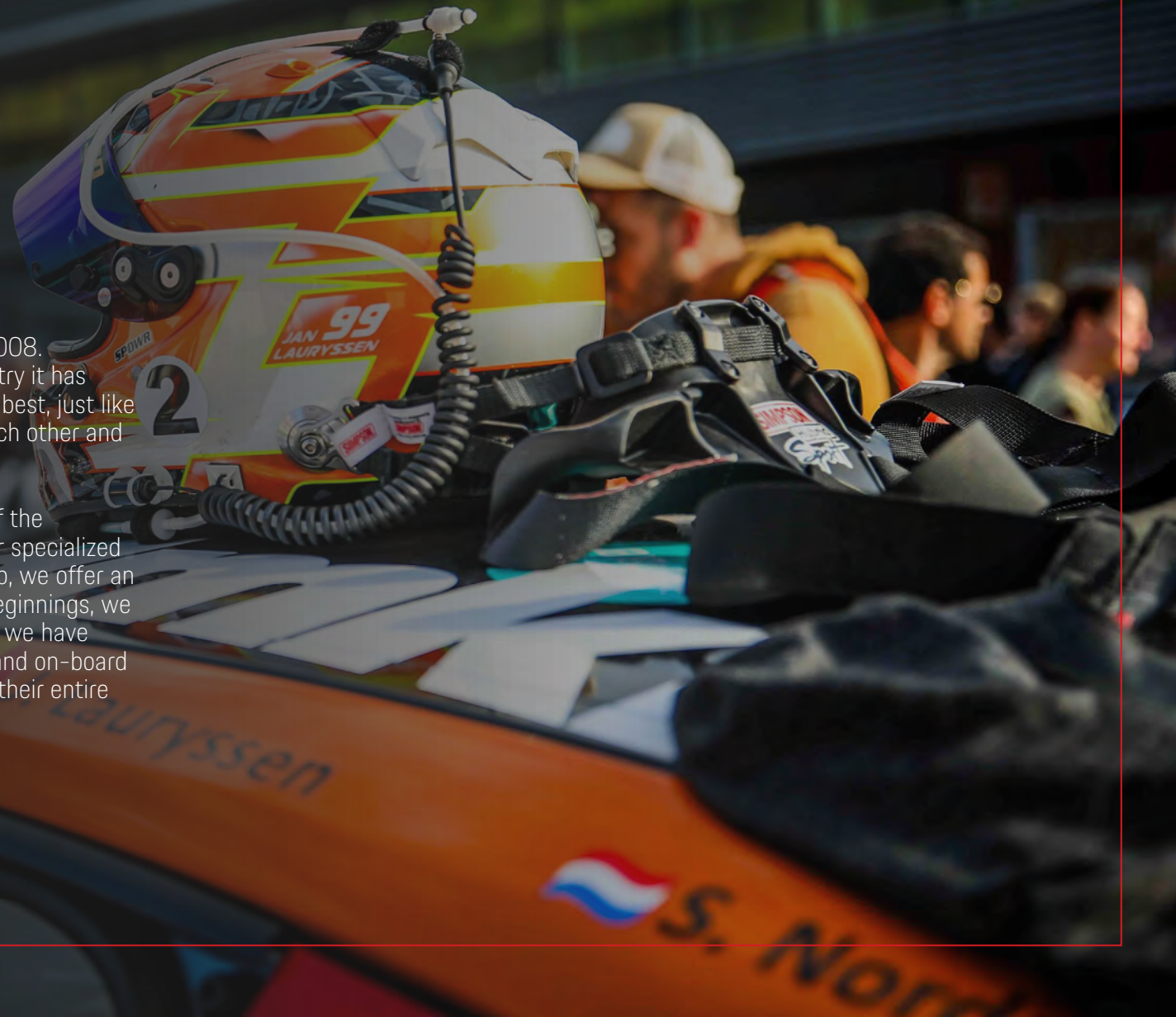
We're also happy to provide many other advantages to the teams, as a unique and dedicated contact for the whole season, payment and invoice options, a full range of travel services e invite an motivate all motorsport enthusiasts, teams, and drivers to go for the legacy of thrilling moments and unparalleled excitement during the races of the 24H SERIES and the Michelin 992 Endurance Cup powered by Porsche Motorsport.





The partnership between Creventic and Speedcom/AIM started in January 2008. Speedcom/AIM has followed the championship through any circuit, any country it has been, from Hungary to USA, with grids of 15 or 100 cars, always putting our best, just like Creventic did. From that point, Creventic and Speedcom/AIM took care of each other and help in everything possible.

In relation to Creventic, we are responsible for the communication systems of the Creventic team and for the last 3 years, we also help in scrutineering with our specialized department AIM Scrutineering. For the teams and drivers in the championship, we offer an integral service for what we believe they may need. In order not to lose our beginnings, we offer complete assistance for SPEEDCOM brand communication systems. As we have been AIM for more than 25 years, we also offer all data acquisition systems and on-board cameras and for 3 years, we have been importers of BELL and OMP offering their entire range of products on the circuit.





Based in San Marino, W Racing Projects have provided motorsport hospitality suites across two decades for celebrated racing series like MotoGP, the World Rally Championship, Formula E, and since 2022 Creventic as well, among many others.

W Racing Projects carefully chooses its high-quality products, their menus for each event including Italy's finest meats, fish, vegetables, herbs and confectionary, as well as focaccia and pizza, baked fresh every day.

Since 2022 there is a wonderful collaboration with Creventic. We provided our Order Manhattan tent (TUV certificated) and we have served them and their guests with our own catering!





MICHELIN
992 ENDURANCE CUP

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PORSCHE MOTORSPORT

PAGID
RACING

PORSCHE
MOTORSPORT

MICHELIN

PAGID
RACING

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MICHELIN

Michelin 992 Endurance Cup powered by Porsche Motorsport

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